# **EDUCATION**

Portland State University

* B.A in Economics
* Minor in Business Administration
* Minor in International Studies

# Skills and Expertise

🡪MS (Excel, Word, Power point and Access) 🡪Operation System (Mac, Windows, Linux)

🡪Strong analytical and Math background 🡪Online marketing (SEP/SEO, Google analytics)

🡪Customer Service 🡪Sales, distribution and inventory management

🡪Leadership and management 🡪 Attention to details and critical thinking

🡪International Trade (paperwork, regulations, methods of payment, banking procedures, logistics and distribution, insurance legislation, contracts)

**LANGUAGES: English, French, Arabic, Berber, Korea**

# Professional Experience

Premium Retail Services, Portland, Oregon06/2011 – 05/2013

**Brand Ambassador**

* Professionally represent brands including (P&G, Cisco, Canon, Samsung OnStar...) in retail stores such as (BestBuy, Staples, Pet Smart, Costco…)
* Educate sales associate, managers and customer about features of new products.
* Build and maintain rapport with store personnel to effectively meet company and client objectives.
* Prepare and submit to management all required documentation on a timely basis.
* Work independently and effectively updating the management in Missouri through online meeting (WebEx) Phone conferences, emails.

Fastship, LLC, Seoul, South Korea 11/2008—01/2013

**Founder/Managing Director**

* Found and develop successfully a company that exports/imports exotic goods from Morocco.
* Imported raw, exotic products such as (Organic Essential Oils; Argan) and developed the package, brand and market for it in U.S retail and online stores.
* Successfully handled the logistics of imported goods (Delivery, FDA, Storing, insurance and international banking)
* Built relationships with purchase managers of large-scale retail stores/distributors worldwide.
* Successfully managed a team of multi-cultural members that develop imported products.

Laarif Stores, Rabat, Morocco 09/2004—06/2007  
**Assistant manager**

* Assist managing, and educating diverse team.
* Solve clients’ complex issues by providing high level of customer service.
* Planned sales needs and basic financials of the store.
* Manage and track store inventories and the employees’ roles.
* Meet with other company owners to buy and sell goods for the store.